



**HILTON HEAD ISLAND, SOUTH CAROLINA
2012 HHI WINE & FOOD FESTIVAL
RETAIL VENDOR INFORMATION**

HILTON HEAD ISLAND WINE & FOOD FESTIVAL
P.O. BOX 5097, HILTON HEAD, SC 29938 – 843.686.4944
Jan Gourley, Festival Director – jan@hiltonheadwineandfood.com
www.hiltonheadislandwineandfood.com

2012 SCHEDULE OF EVENTS

- | | | |
|--------------------------------|-----------------|--------------------------------|
| • Great Chefs of the South | March 5-9, 2012 | Various Island Locations |
| • Grand Wine Tasting & Auction | March 9, 2012 | Harbour Town Conference Center |
| • Wine & Food Festival | March 10, 2012 | Honey Horn Plantation |

Wine & Food Festival

March 10, 2012

noon – 3:00pm

Honey Horn Plantation

The East Coast's largest outdoor public wine tasting! The event's activities include wine tasting booths, a live/silent wine auction, select premier Hilton Head Island restaurant booths, chef demonstrations by local and celebrity guests at the Outdoor Gourmet, a Bartender's Challenge, a Waiter's Race, and a merchandise area. 2,000 – 2,500 expected attendance. Admission is \$45 and includes tasting glass. Attendees will have the opportunity to purchase wine onsite at the retail tent. \$300 per booth – must be reserved by February 18th

Booths include:

10 x 10 tent (service from the front)

Two tables covered in black floor-length linen

Two chairs

Trash container and maintenance of trash throughout the day

Extra trash liners for use during the event

8 HHI Wine & Food Festival 2012 Vendor badges



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RETAIL VENDOR APPLICATION

Company Name _____

Primary Contact Person _____ E-Mail Address _____

Telephone Number _____ Cellular Telephone _____

Address _____

City, State, Zip _____

___ Public Tasting (WineFest)

Reserve ___ tents @ \$300 per tent (BEFORE FEBRUARY 17, 2012)

Reserve ___ tents @ \$400 per tent (AFTER FEBRUARY 17, 2012)

Total amount due: _____ **all payments due at time of registration**

Please submit information by February 17, 2011 to jan@hiltonheadwineandfood.com.

Include: Retail items to be sold

ITEMS: _____

Items listed before February 17th will be printed in the event program. Thank you!

Form of Payment

___ Check Number _____ Date Received _____

___ Credit Card Credit Card Type: VISA AMEX MC

Name on Card _____

Number _____ Expiry Date _____

Signature _____